

i believe that Sinclair Broadcasting's move to show a partisan program attacking John Kerry on all its local stations represents the pitfalls of corporate media consolidation. When too many media outlets are in the hands of too few large companies, local stations cannot appropriately represent the interests of their local viewers.

The timing of Sinclair's airing of this anti-Kerry campaign cannot be coincidental, rather, it shows an obvious, partisan effort to influence voters. One-sided programming such as this is a mis-use of public airwaves. It goes against the appropriate role of free media in a democratic nation.

This is only one more example of a downside that illustrates the need for tougher regulations to roll back media consolidation in the hands of a few huge corporations.